

For Immediate Release

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Kendal King Group Adds Associates To Team
Continued growth brings new hires to Kansas City office

KANSAS CITY, Mo. (September 16, 2008) – Kendal King Group is pleased to announce the addition of two associates to its team.

The company, which specializes in retail marketing solutions for premier retailers and top brands, employs more than 30 people in its four offices: Kansas City, Mo., Bentonville, Ark., Charlotte, N.C., and Guangzhou, China. The new employees are located in Kansas City.

New to Kendal King Group in Kansas City:

Joy Macherone is an Account Executive responsible for new business development nationally. Most recently she was a commercial real estate agent with CBC Fishman & Co. Prior to that she was president/owner of Special Touch Printing, Inc. in Overland Park, KS. Joy earned a Bachelor of Science degree in Architectural Studies from the University of MO/Columbia.

Beth Bohlken is a Project Coordinator. She works on a variety of projects with clients from Bushnell to Walmart. Prior to coming to Kendal King, she spent four years at Kelly Imaging/Drexel Tech. Bohlken also has experience at Bolte-Hall Litho, Inc. and Western Blue.

- 30 -

Kendal King Group, an established leader in retail marketing solutions for premier retailers and top brands, offers over 20 years of experience in strategy, design and execution of retail displays and programs. Kendal King operates offices in Kansas City, MO; Bentonville, AR; Charlotte, N.C.; and Guangzhou, China. For more information, please visit www.kendalking.com or call (800) 542-9882.